GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1518
ANSWERED ON:03.03.2000
CABLE OPERATORS
ANANTRAO GUDHE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the estimated number of cable operators and the number of cable users in the country, State-wise; and

(b) the tariff range charged from the customers and the nature of services provided by the Cable Network in the urban areas and Metropolies?

Answer

MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT

(SHRI ARUN JAITLEY)

(a): Government does not maintain information of state-wise numbers of cable operators and users in the country. However, according to the National Readership survey (NRS), 1999, it is estimated that there are 29.4 million cable and satellite homes in the country.

(b): Government does not maintain information about tariff charged by the cable operators from customers. Cable networks mainly re-transmit programmes carried by satellite channels, which include programmes on such subjects as news, films, nature and wild-life, science, health, fantasy, mythology, music, soap operas, sports etc. Some networks generate their own programmes also on some of the above subject.